

# Chippewa Falls Area Unified School District Press Release

For Immediate Release

January 29, 2024



Inspire Support Learn

## Chippewa Falls High School Hosts the Region 1 FBLA Leadership Conference



Region 1 Vice President Gabriella Peterson presenting at the Wisconsin Fall Leadership Conference.

On Saturday, February 3, 2024, Chippewa Falls High School will be hosting the Region 1 FBLA Leadership Conference (RLC). The Regional Leadership Conference runs from 9:00 am - 3:00 pm.

Future Business Leaders of America (FBLA) is a dynamic organization that prepares students for careers in business through academic competitions, leadership development, and educational programs. Our RLC is a cornerstone event where students showcase their skills and knowledge in various business-related events, and compete with the chance to move on to our State Conference.

Approximately 500 students, advisers and chaperones will be welcomed by Mr. Jeffery Holmes, Chippewa Falls Unified Area School District Superintendent, as the conference kicks off with the opening ceremony. Keynote speaker, Charlie Walker, President and CEO of Chippewa County Economic Development Corporation will then take the stage and share information with the future business leaders about important skills for their futures.

At the conclusion of the opening ceremony, the members will be competing in multiple testing, speaking, and performance events in efforts to earn themselves an opportunity to advance to the state conference. Along with competition, the conference will offer workshops to the

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students to help them network, build essential skills for a successful future, explore career options, and practice positive mental health techniques.

At the end of the day, a closing ceremony will be held in which the students will find out the results of each of the competitive events and who will be representing Region 1 FBLA at the 2024 State Leadership Conference in Green Bay, WI on April 7 and 8. Chippewa Falls High School FBLA is grateful to the judges and workshop presenters who are volunteering their time to help the students further develop their skills.

Questions about the conference can be directed to Chi Hi FBLA Advisor Marleana LeMay, 715.726.2406 ext 1132.

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