

## Safe Routes to School

Safe Routes to School (SRTS) programs are sustained efforts by parents, schools, community leaders and local, state, and federal governments to improve the health and well-being of children by empowering and encouraging them to walk and bicycle to school.

## Why Safe Routes to School?

- Safer Travel
- Healthier Children
- Transportation Choice
- Cleaner Environments
- Community Involvement

## Safe Routes to School educates and works with:

- **Children** - to provide them with basic safety education, such as how to cross streets, obey crossing guards and be visible to drivers.
- **Parents** - to create awareness of the need for pedestrian and bicyclist safety education and opportunities to walk and bike and by practicing safety skills with their children.
- **Drivers** - to alert all drivers to the presence of walkers and bicyclists and the need to slow down.
- **Law enforcement** - to enhance pedestrian and bicyclist safety with school zone enforcement.
- **Local officials** - to identify changes needed to improve walking and bicycling conditions around schools.

## Chippewa Falls Safe Routes to School

The Chippewa Falls Safe Routes to School Task Force was made up of representatives from the Chippewa Falls Area Unified School District, communities served by the district, and parents. The group developed a vision and goals, considered relevant issues, and discussed strategies to overcome the barriers to walking and biking.

## Vision:

Chippewa Falls Area Unified School District, the communities it serves, parents, and students will work in a well-educated partnership to provide and encourage safe and enjoyable environments for walking and biking to school.

The environments will start at the entrance of the schools and disperse into the surrounding neighborhoods. The partnership will focus on a comprehensive approach with a focus on safety, well-connected routes to school, enforcement, and design of streets, all in existing and future developed areas.

## Goals:

1. Make walking and bicycling safe ways to get to school.
2. Encourage more children to walk or bike to school.

If you see unsafe behavior or have a question or suggestion, please contact:

In case of a crash or emergency: 911

**Police - Non-emergency line:** 715.723.4424

**Southview Elementary:** 715.726.2411

**School District Office:** 715.726.2417

# SAFE ROUTES TO SCHOOL

Chippewa Falls Area Unified  
School District  
*Southview Elementary*

EDUCATIONAL EXCELLENCE  
*For a Changing Tomorrow*



