

the cardinal line



FROM THE SUPERINTENDENT

Dear community members,

At the Chippewa Falls Area Unified School District, we are proud of the connections we have with our community, and grateful for the support we receive from you.

In this Spring 2017 issue of *The Cardinal Line*, we have highlighted new and exciting ways through which we are partnering with the community. You will read about some of the connections our students are making with local businesses and community organizations. You will learn about the new community partnerships and projects that are highlighted herein. You will also be invited to join us in celebrating notable accomplishments of both students and staff!

On April 4th, two Board of Education seats will be on the ballot.

To help inform your vote, we have included information about the three Board candidates in this issue. Please be sure to get out and vote!

Thank you for everything you do to make Chippewa Falls a wonderful community in which to work, live, and be a family. We appreciate your partnership and support!

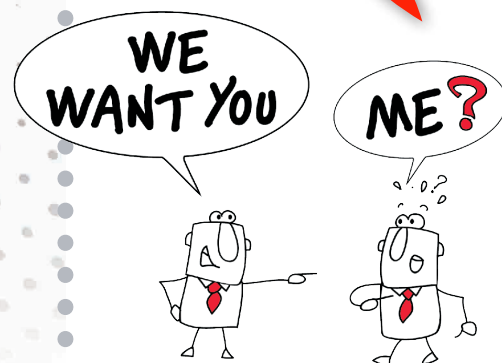
Best,

Heidi Eliopoulos

Dr. Heidi Eliopoulos

Proud Superintendent
of the CFAUSD

Career and Technical Education. Middle School students Ella Ausman and Ethan Trowbridge make Guacamole dip in Mrs. Karen Parker's Tasty Treats class.



YES!

We want your feedback
so please take the
Community Survey.

The Chippewa Falls Area Unified School District is interested in getting feedback regarding important themes that have come to the forefront in our community. These survey results will be used to help build future action plans. Please take a few minutes to complete the survey.

surveymonkey.com/r/CFAUSD17



We are committed to getting
your feedback and appreciate
your time and effort!

PLEASE TAKE SURVEY BEFORE MAY 26th



You are invited to **COFFEE WITH YOUR BOARD**

May 11, 2017 | 9:00 - 10:30 a.m.
4:30 a.m. Coffee House

Interact in a casual setting with board members, district administrator, business manager, and other school personnel.

A Friend of Education

Chippewa Falls Area Unified School District **FOUNDATION**

Please consider donating to help fund scholarships for deserving graduates of Chippewa Falls Senior High School.

HOW TO HELP

Gifts of cash, securities, or other items of value are welcome to help support the Foundation's mission. Memorials, wills, and bequests are excellent ways to help. Typically, gifts are given to either the general fund or a new scholarship fund as designated by the donor.

You may:

- Create a new meaningful scholarship to support Chippewa Falls Senior High School students pursuing further education at a technical college or university.
- Donate to increase the funding available in an existing scholarship.
- Add to the general scholarship fund.

FOR MORE INFORMATION ON WAYS TO GIVE PLEASE CONTACT THE FOUNDATION:

EMAIL: cfausdfoundation@yahoo.com

TEL: (715) 600-1987

WEB: www.cfausd-foundation.com

MAIL: CFAUSD Foundation
P.O. Box 981, Chippewa Falls, WI 54729

The Foundation is a 501 (c) (3) organization. All donations are tax deductible according to the tax laws. See your financial advisor for details.

MORE INFORMATION ABOUT THE FOUNDATION

Mission

To request, receive, and administer contributions for advanced educational opportunities for students in the Chippewa Falls School District.

History

Realizing that tomorrow's youth will face significant challenges, concerned citizens created the Chippewa Falls Area Unified School District Foundation in 1987. Also known as the Chippewa Falls School Foundation, the organization was established solely to help our young people achieve life's goals through increased educational opportunities.

While the Foundation directors expect the majority of contributions will be earmarked for scholarship activity, they also welcome other offerings that may enrich the quality of education for our youth.

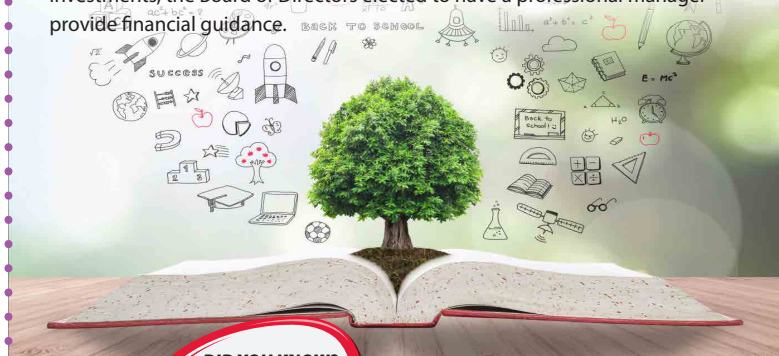
Administration

While the Foundation works with people involved in the local educational system, it is independent of any political, school board, or school administration jurisdiction. Simply stated, the Foundation is "a friend of education."

Board of Directors is composed of volunteers from the community who share a concern, is composed of members of the community who share a concern that graduates of the Chippewa Falls Area Unified School District have ample post-secondary education, and who also share a concern for the continued educational improvement of the Chippewa Falls Area Unified School District.

The Foundation manages assets as determined by specific scholarship or program instructions, as designated by the donor(s), or in an appropriate manner that will allow the Foundation to provide broad benefits for the students, staff, and educational community.

In order to obtain an optimum, yet safe, return on the Foundation investments, the Board of Directors elected to have a professional manager provide financial guidance.



DID YOU KNOW?

254%
INCREASE IN Y.A.
AND STEM

Youth Apprenticeship (YA) Growth

The Chippewa Falls Area Unified School District continues to partner with the Chippewa Falls Chamber of Commerce, local businesses, and Chippewa Valley Technical College to inspire middle school students, parents and educators to learn more about careers available in Chippewa Falls. Through tours, students and adults learn about career paths, salaries and the education required to succeed in today's manufacturing environment.

Wisconsin's Youth Apprenticeship (YA) integrates school-based and work-based learning to instruct students in employability and occupational skills defined by Wisconsin industries. The local YA program provides

training based on statewide youth apprenticeship curriculum guidelines. Students are instructed by qualified teachers and skilled worksite mentors. Students are simultaneously enrolled in academic classes to meet high school graduation requirements, in a youth apprenticeship related instruction class, and are employed by a participating employer under the supervision of a skilled mentor.

For information on the YA program please contact:

Laura Bushendorf
Career and Technical Education (CTE) Coordinator
715-726-2406 x3016
bushenla@chipfalls.org

YA PLACEMENTS BY YEAR

2015 - 2016

(11 total)

8 = Health Science

2 = Manufacturing

1 = Transportation and Distribution

2016 - 2017

(28 total)

3 = Agriculture, Food & Natural Resources

2 = Architecture and Construction

15 = Health Sciences

1 = Hospitality, Tourism, and Lodging

1 = Information and Technology

1 = Manufacturing

2 = Transportation, Distribution, and Logistics

3 = STEM (Science, Technology, Engineering, Math)

Congratulations STUDENTS

Prudential Spirit of Community Award



Jared Lemminger (second from left) holds onto the Prudential Spirit of Community Award and letter from President Obama. Sue Kern (center), middle school principal, presented the award. Jared's parents, Mark Brandt (far left) and Janice Lemminger (far right), attended the presentation.

Jared Lemminger received the 2017 Prudential Spirit of Community Award for his volunteer service. On behalf of the President's Council on Service and Civic Participation, Mrs. Susan Kern, middle school principal, presented the prestigious award and honor to Jared. He received a letter and certificate signed in December by President Obama. The award recognizes young Americans who volunteer significant amounts of their time in service to their community and country. **Congratulations Jared!**

Record Number of DECA Students Advance to International Competition



STATE TEAM (L to R): Nate Kuepfer, Maddie Zenner, Taylor Hakes, Elizabeth Gerber, Devon Caneff, Chloe Exner, Couper Fosvik, Trevor Franz, Cole Oliver, Jordan Steinmetz, Chandler Blair, Shane Schauss

Heidi Warren, first year advisor for the Chippewa Falls DECA (an association of marketing students), announced that 60 of her students participated at the District level competition; 12 advanced and completed at the State level; 8 advanced to the International competition on April 25-30. This doubles the largest group who advanced several years ago. Students will compete in the following events: Business and Finance; Community Service; Marketing Management; and School-based Enterprise (on-campus school store).

International Qualifiers and Category/Team: Elizabeth Gerber **School Based Enterprise Team**,

Trevor Franz **School Based Enterprise Team**, Devon Caneff **School Based Enterprise Team**, Maddie Zenner **Business Finance**, Taylor Hakes 6th Place **Community Service Project Team**, Nate Kuepfer 6th Place **Community Service Project Team**, Shane Schauss 2nd Place **Marketing Management Team** and 4th Place **Economics Exam**, Chandler Blair 2nd Place **Marketing Management Team**.

DECA is an international association of students and teachers of marketing, management and entrepreneurship in business, finance, hospitality, and marketing sales and service. The organization prepares leaders and entrepreneurs for careers and education in marketing, finance, hospitality, management, and other business areas.

Congratulations and good luck!

National Geographic Bee – State Competitor



Bryant Petska, from Chippewa Falls Middle School, has qualified to compete in the state level competition of the National Geographic Bee this spring.

One champion from each state and territory will advance to the National Geographic Bee Championship, which will be held in May at the National Geographic Society headquarters in Washington, D.C.

Congratulations Bryant!

Science Olympiad Team – Third in Regional

The Chi Hi Science Olympiad Team, under the direction of advisors Chrissy Seibel, Kelly Foster, and Heather Brandner took third in the Regional competition in the following categories on Saturday, March 4, at Menomonie High School. The following students brought home individual medals: **Chemistry Lab** 1st Place - Dominic Marticorena, Isaac Wisti; **Sustainable Energy** 1st Place - Collin Prill, Nadine Porzondek; **Sustainable Energy** 2nd Place - Miranda Fellom, Sabrina



Greener; **Mystery Design** 2nd Place - Luke Mazur, Simon Arneberg; **Disease Detectives** 3rd Place - Abby Fisk, Collin Prill; **Experimental Design** 3rd Place - Isaac Hein, Luke Mazur, Simon Arneberg; **Forensics** 3rd Place - Dominic Marticorena, Mazie Jackan; **Hydrogeology** 3rd Place - Isaac Wisti, Mazie Jackan; **Material Science** 3rd Place - Anna Strecker, Victor Labelle; **Microbe Mission** 3rd Place - Abby Fisk and Collin Prill; **Write It, Do It** 3rd Place - Dominic Marticorena, Isaac Hein; **Code Busters** 4th Place - Dominic Marticorena, Isaac Hein, Isaac Wisti; **Remote Sensing** 4th Place - Isaac Hein, Simon Arneberg; **Rocks & Minerals** 4th Place - Anna Strecker, Nadine Porzondek; **Dynamic Planet** 4th Place - Simon Arneberg, Victor Labelle. **Congratulations Team!**

Gymnastics Team Qualifies for State

Congratulations to the gymnastics team on winning the Sectional competition. They are heading to the State competition. This is a FIRST in Chippewa Falls High School history. **Congratulations Team!**

FFA Members Compete in Dairy Technology Contest

On Tuesday, March 7, eleven Chippewa Falls FFA members competed at CVTC (Chippewa Valley Technical College) in Eau Claire in the Ag Skills Contests. All students competed in the Dairy Technology contest and swept the competition! The Chippewa Falls A team consisting of: Alissa Maier, Jacob Maier, Megan Moucha, and Geneva Nunes took first place. The B team consisting of: Trent Fransway, Raeanne Kaz, and Lindsey Schimmel placed second. **Congratulations FFA!**



(L to R) FRONT: Jacob Maier, Megan Moucha, Alissa Maier, Geneva Nunes. BACK: Adam Zwiefelhofer (CVTC Animal Science instructor), Trent Fransway, Raeanne Kaz, Lindsey Schimmel



District Convenes Suicide Postvention Community Stakeholder Team

Suicide is a public health issue impacting communities around our country, including our own. In September of 2016, the Chippewa Falls Area Unified School District convened local stakeholders to discuss suicide. The stakeholders included both public and parochial school officials, healthcare providers, mental health providers, community groups, faith leaders, public health workers, funeral home directors, emergency responders, human services staff, and community service groups. They met in order to discuss existing suicide prevention services and supports within our community. In addition to affirming that our community has a variety of caring and responsive support networks, they discovered the gap that exists when it comes to a

formal and planned set of best practices to be implemented after a suicide: suicide postvention. When best practices are used in a community, postvention becomes prevention.

With support from sponsors (Dove Healthcare – Wissota Health & Regional Vent, Northwestern Bank, HSHS St. Joseph's Hospital, Mayo Clinic Health System, and Voyagers Community Learning), the district organized and hosted a two-day training and plan-development workshop in February. Leaders from the stakeholder groups listed on the left came together to learn about suicide postvention best practices, and to begin the process of developing a community-wide plan for the implementation of those practices. Once the postvention plan is completed, this leadership team will educate their respective colleagues about postvention, and ask for their assistance in implementing the plan in this and surrounding communities. ■



Ann Duckless, a community educator and prevention specialist from New Hampshire's NAMI (National Alliance on Mental Illness) presents and engages the team.



Suicide WARNING SIGNS

The US Department of Human Services identifies the following as suicide warning signs. The risk of suicide is greater if the behavior is new or has increased.

- Talking about wanting to die or kill oneself.
- Looking for a way to kill oneself, such as searching online or buying a gun.
- Talking about feeling hopeless or having no reason to live.
- Talking about feeling trapped or being in unbearable pain.
- Talking about being a burden to others.
- Increasing the use of alcohol or drugs.
- Acting anxious or agitated; behaving recklessly.
- Sleeping too little or too much.
- Withdrawing or feeling isolated.
- Showing rage or talking about seeking revenge.
- Displaying extreme mood swings.

ACTION

If you are concerned about yourself or a loved one, please seek help as soon as possible by contacting a mental health professional or by calling the National Suicide Prevention Lifeline at 1-800-273-TALK (8255).

OTHER RESOURCES:

- Call 2-1-1 for information or assistance
- Crisis Text Line (trained counselors) Simply text "GO" to 741741
- Crisis Line (Chippewa County's Northwest Connections) call 888-552-6642

In an emergency, please call 9-1-1



Congratulations Teachers

Science Teachers Presenting at National Convention



High school science teachers Kari Skaar (left) and Tami Slowiak (right) have been selected to present at the National Science Teachers

Association (NSTA) conference this spring. They will be speaking on the implementation of interactive science notebooks in high school level science classes. NSTA conferences offer the latest in science content, teaching strategy, and research to enhance and expand professional growth. The national conference draws 9,000-12,000 attendees and may feature as many as 1,200 sessions and 400 exhibits.

DeGidio Receives Sunshine Award



In October, Special Education teacher Angie DeGidio received the WEAU-TV Sunshine

Award. She has been teaching special education for 18 years, 16 of those years at Parkview Elementary School.

Sarah Hamman, Parkview parent said, "Angie, known to my son as 'Mrs. D,' has made such an impact on my son's education. You can tell that she takes great pride in what she does and does it well. Words cannot express what she has done to help my son gain confidence in his studies and in life in general."

DID YOU KNOW?

368 : 189
TEACHERS : ADVANCED
DEGREES

Welle Named National AP Teacher of the Year



High School Advanced Placement (AP) and Social Studies teacher Virginia Welle has been selected to present at the 2017 AP Annual Conference in July. Virginia will present

"Best Day Ever! AP Psychology Lessons That Engage, Promote Deep Learning" at the Walter E. Washington Convention Center and the Marriott Marquis, Washington D.C.

Stillson Teachers Present at State PBIS Conference



This past year, Emily Dorney (left) and Emily Seavecki (right),

Stillson Elementary School teachers, presented at the 2016 State PBIS Conference: Improving Outcomes for All Students, in Wisconsin Dells. Their Social Academic Instructional Groups (SAIG) presentation included supporting students to follow our schools' recess, lunchroom, and bus expectations. SAIG provides further explicit instruction of expected behavior. Their presentation examined how schools implement SAIGs into their tier 2 system.

Handrick Selected to Attend Power of Art Conference

Jennifer Handrick, Visual Arts Instructor at Chippewa Falls Senior High School, is one of 40 art instructors in the United States invited to attend The Power of Art Conference 2017 in Washington, D.C. the end of April.



Handrick will learn about a highly successful approach to teaching students with learning differences through an arts-based curriculum that is transferable to all classrooms of diverse learners. The conference is intended to empower arts educators and school leaders to be persuasive voices in the national

conversation about the critical relevance of the arts in the education of all children in all subjects.

Burgan One of 20 in the Nation to Participate



Jeanna (James) Burgan, Agriculture (Ag) Science instructor, at the Chippewa Falls Senior High School, was one of 20 people nationwide to participate in a

professional development program for Ag teachers. The program began at the National Association of Agriculture Educators' annual convention in Las Vegas, Nevada, from November 29 – December 3, 2016. Jeanna continued the sessions online and through several social media tools. She is still in the program, which will end in June 2017.

The program, intended to help Ag teachers with 15 years of teaching, covered topics including setting priorities, balancing the demands of work and life, and moving agriculture programs forward.

Coulson Receives Act of Kindness Award

In early February, Edna "Esther" Frazier, Chippewa County Deputy Mark Hollister, and Sheriff James Kowalczyk



arrived at Christina Coulson's kindergarten classroom at Stillson Elementary. They presented Christina with a Certificate of Appreciation – Act of Kindness Award from Chippewa County.

Christina, who has taught kindergarten for 14 years at Stillson Elementary and for 2 years at Hillcrest Elementary, was taking her daughter to a basketball tournament in Chetek when she spotted Frazier on the highway inspecting her shredded tire. They pulled over and assisted Frazier.

Christina, a mother of four, said she just did what she learned earlier in life. "That would be the thing my dad or my grandpa would do," she said.

DID YOU KNOW?

15 : 320
RETIREES : COLLECTIVE
YEARS

TEACHERS GIVE BACK TO THE COMMUNITY

Chippewa Riverfront Park

When he saw an opportunity to help the Chippewa Falls community, middle school Social Studies teacher Jeff Newton took a leading role. Jeff's love for the community motivated him to ask his fellow teachers and staff to contribute to the beauty of the Chippewa Riverfront Park by joining together to purchase trees to make the Park a more beautiful space.

"Chippewa Falls Area Unified School District is one of the largest employee groups in the Chippewa Falls area," he notes. "We quietly support this city [as we work] to make each generation a success. The quality of life in Chippewa

Falls is directly affected by our work. I am asking that we [the faculty and staff] put our name on the face of the city by sponsoring the trees in the park." Since January, Jeff has been encouraging his coworkers to support this effort by means of a simple payroll deduction: \$3 per paycheck over the course of the year. "If we do this, we could easily sponsor all the trees!" ■



CURRENT CAMPAIGN

The planning and work on the Chippewa Riverfront project has taken over 20 years and is now within sight.

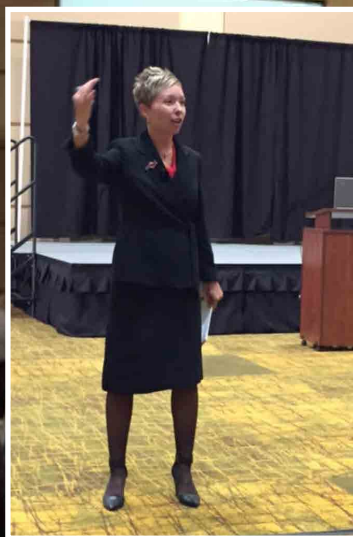
Last summer and fall it was exciting to watch the major structural changes take place as you come into Chippewa Falls.

The city expects the total to be \$15 million and has already spent \$11 million.

In January 2017 the **Current Campaign** was created by people from the community to generate funds to complete the second phase. The campaign goal is to raise another \$2 million and finish phase II by the end of 2017.

Phase III will be something tackled in the future within 2020 - 2022.

Within 1.5 months the faculty and staff raised \$16,500 to purchase trees for the Chippewa Riverfront Park.



Eliopoulos Keynote @ Wisconsin Summit

Ways to Grow Teaching and Learning in Schools and Districts

On March 9th Dr. Heidi Taylor-Eliopoulos, Superintendent of Chippewa Falls School District, and Doug Reeves, author, researcher and partner at Creative Leadership Solutions, were keynote speakers at the Wisconsin Summit for Data-Informed Leadership in Green Bay.

Understanding data and embedding effective data practices within a cycle of inquiry is a prerequisite for sustained school and system

improvement. The 2017 Summit, organized by the Association of Wisconsin School Administrators and the Wisconsin Association of School District Administrators, allowed participants to focus on data and assessment practices, offered practical strategies for strengthening data review processes and collaborative opportunities, and provided time for action planning. ■

EMPLOYMENT OPPORTUNITIES

join our team

WECAN

Wisconsin
Education
Career
Access
Network

**Applicants please
apply through WECAN**

cfsd.chippfalls.k12.wi.us/Employment.cfm

HUMAN RESOURCES DEPARTMENT

Michelle Golden

Director of Human Resources and Public Relations

Dawn Siddons

Human Resources Assistant

1130 Miles Street ■ Chippewa Falls, WI 54729
tel 715.726.2417 ■ toll free 866.701.5864, ext. 1804
humanresources@chipfalls.org



Volunteer Information

Please consider making a difference by applying to become a volunteer. Please download and complete the form located on our web site at cfsd.chippfalls.k12.wi.us. Under Human Resources, choose School Volunteer Agreement.

SCAN FOR MORE INFORMATION



VOLUNTEER WEB PAGE



VOLUNTEER AGREEMENT

NON-DISCRIMINATION The Chippewa Falls Area Unified School District is an Equal Opportunity Employer that complies with all provisions of the Americans with Disabilities Act. With respect to employment and personnel operations, the District does not discriminate on the basis of religion, race, color, national origin, ancestry, age, sex, marital or parental status, physical or mental handicap, arrest or conviction record, sexual orientation, source of income, creed, membership in the armed forces, or any other status protected by law, or the fact that an individual is a student.



HOCKEY PROJECT DONE *Many years in the making*

and the community all had input and felt comfortable with the plan," said Sikkink. Now they needed to raise funds.

The Ice Dreams Campaign was formed by January 2016, with Peggy Leinenkugel as chair and Scott Sikkink co-chair. "We were so thankful to have Peg as our campaign chair and to have others, such as Steve Gibbs (vice president of the Chippewa Youth Hockey Association) and Chuck Frenette (community leader and fundraiser), come forward to help. Their leadership and insight was invaluable in making the campaign successful," Sikkink stated.

The initial goal was to raise \$900,000. Many stakeholders in the community were approached: the CFAUSD School Board, the Chippewa Youth Hockey Association, alumni of the hockey program, current parents and supporters of the hockey program, and businesses and organizations that wanted to see the hockey program grow and be successful.

In total, \$1.2 million was raised. Hundreds of thousands of dollars were saved by students, hockey parents, friends and other supporters who provided countless volunteer hours. "It was amazing. Some people donated in five-hour stretches of time. They helped put up every wall and every piece of flooring, all the lights, lockers and amenities – everything except the plumbing and electrical work was provided by volunteers. Many worked from Monday through Sunday, sometimes staying until 10 p.m.," added Sikkink. "We can't express enough how thankful we are for their help."

The grand opening for the new hockey addition and the Bill Scobie Memorial Outdoor Ice Rink was held on December 8, 2016. People could tour the outdoor rink, warming house, the men's Randy Schoof Memorial Locker room (equipped with as many features as an NHL locker room), women's locker

room, weight room (completely furnished by one of our hockey alumni) and combination Zamboni/maintenance/laundry room.

The outdoor rink has a cement floor, so it can be used as soon as the weather reaches 20 degrees. In the warmer months it can be rented and used for events.

The main entrance of the hockey rink is graced by a floor-to-ceiling donor recognition wall to recognize all our financial donors.

The player and coach entrance in the back has a beautiful and comfortable waiting area to visit and get ready to head out through the door to the inside game rink. In the entrance leading to the locker rooms is an impressive mural of Chippewa Falls hockey history from 1930 to the present day. Eventually, shadow boxes containing jerseys will be hung on the walls.

"Our program has done a complete 180 degree turn as a result of the new additions. When you make players accountable for what they have, everything changes. We have had our best hockey season ever," said Sikkink. And soon after the new rink opened in early December, it began hosting community members who wanted to skate or play hockey during the posted hours. "It was great to see families and kids start using it right away," Sikkink added. ■

Donations to support the hockey program and other Chippewa Falls Area Unified School District athletic programs can be sent to the Chi-Hi Athletic Booster Club. There is an on-going need for all 26 of the school-sponsored athletic programs.

"We have a tremendous booster club. It does an amazing job supporting all the sports at Chi-Hi. They always find a way to enhance all of our programs and help the coaches give our student athletes the best possible experiences," according to Sikkink. "The booster club, along with the school board and the community, deserves a huge 'thanks,' and the people who go to the Athletic Extravaganza, probably our most important fundraiser, are awesome."

The Chippewa Youth Hockey Association and the Chippewa Falls Area Unified School District (CFAUSD) began discussing upgrades for the Chippewa Area Ice Arena in 2012. Much of the discussion was initiated by Scott Sikkink, assistant varsity hockey coach and high school teacher at Chippewa Falls Senior High School (Chi-Hi).

By January of 2016, the upgrades started taking shape. The coaching staff really dug in, saying, "It's important for each hockey player to have their own space," recalls Sikkink. "The men's and women's teams were like nomads, and the coaching staff's small space was filled with bags of equipment. Every summer, that equipment got wet from leaky ceilings and equipment was green from mold." It was time to act.

Sikkink recalls gathering with several groups and individuals to evaluate the current arena. They discussed how they envisioned the completed project, as well as how it would serve Chi-Hi's hockey programs, the Chippewa Youth Hockey Association, and the general public. The group reviewed insurance and energy efficiency for a covered outdoor rink, warming house, men's and women's locker rooms, weight room, and maintenance area that would include storage for the Zamboni and laundry facilities. "We wanted an all-inclusive facility that was functional, that we could all be proud of, and where hockey players could take personal responsibility for their equipment," said Sikkink.

"The Youth Hockey Association, the school,



Mens Locker Room



Weight Room



Lobby Wall

District-Wide, On-Site Health Facility

By the beginning of the 2017-2018 school year the Chippewa Falls Area Unified School District will have a new on-site health clinic located in a renovated space in the old Korger-Chestnut school building. The district has finished the architectural plans and the goal is to have the clinic open by July 2017.



BACKGROUND

Over a year ago our district formed a committee to discuss the increase in medical and catastrophic claims that the district is facing.

In April 2016, the committee took the recommendations of our broker to increase the deductible by 100%. This seemed to be our only option as increasing our premiums, which we also discussed, increased the liability to the district for paying additional premiums. Beginning January 1, 2017, our employees' deductible became \$3000/\$6000, \$3500/\$7000 out-of-pocket max.

The district researched options for an on-site clinic and realized that this was an excellent way to reduce costs and provide an valuable service for our employees. The school system chose the existing Korger-Chestnut facility because the district already owns the building and it so happened that the facility is the most centrally located, is handicap accessible, has plenty of parking and provides privacy. In addition to the oversight by human resources the building is already wired for technology and was remodeled years ago to provide for employee safety and security.

MEDICAL SERVICES

We added a service for our employees called TelaDoc, which is a 24/7/365 telephonic medical service. Our staff is utilizing this service and saving money on urgent care and emergency room visits. Our year-to-date data shows that we have broken even on our costs after 6 months of utilization.

According to the National Association of Worksite Health Centers:

- Nearly 70% of employers state their clinics have helped to improve employee health.
- Around 75% of companies with on-site clinics increased employee engagement with their workplace health programming.
- In excess of 95% of companies state that their on-site clinic contributed to their goal of employee engagement.
- Approximately 95% of companies mentioned that their on-site clinic contributed to their goal of increased productivity.

BENEFITS OF AN ON-SITE CLINIC

- Offering convenient access to health care services will reduce lost productivity that results from a worker taking 3-4 hours to leave the worksite, travel, wait for and see health care providers.
- Making first aid and acute services available at the worksite will reduce the use and cost of hospital emergency rooms – the highest cost setting for obtaining medical services – for non-emergency conditions.
- Providing low or no cost resources and treatment will increase use of preventive and wellness services and programs, lessening the severity of common illnesses.
- Investing in the well-being of employees with workplace health and wellness benefits can help attract and retain employees – clinics are often viewed as the most popular benefit by workers.
- Delivering medical and pharmacy services at the worksite will reduce overall costs.

PLANNING AHEAD >> 2017 – 2018 SCHOOL CALENDAR

SEPTEMBER

- 1 First Day of School
- 4 Labor Day
- 29 Early Release

OCTOBER

- 26 Early Release
- 27 No School for Students
Professional Day for Teachers

NOVEMBER

- 20-21 No School for Students
Professional Day for Teachers
- 22-24 No School

DECEMBER

- 25-29 No School

JANUARY

- 1 No School
- 18 Early Release Day
- 19 No School for Students
Professional Day for Teachers

FEBRUARY

- 16 Early Release

MARCH

- 19-23 No School
- 30 No School

APRIL

- 13 Early Release

MAY

- 28 No School

JUNE

- 5 Last Day of School
- 6 Graduation



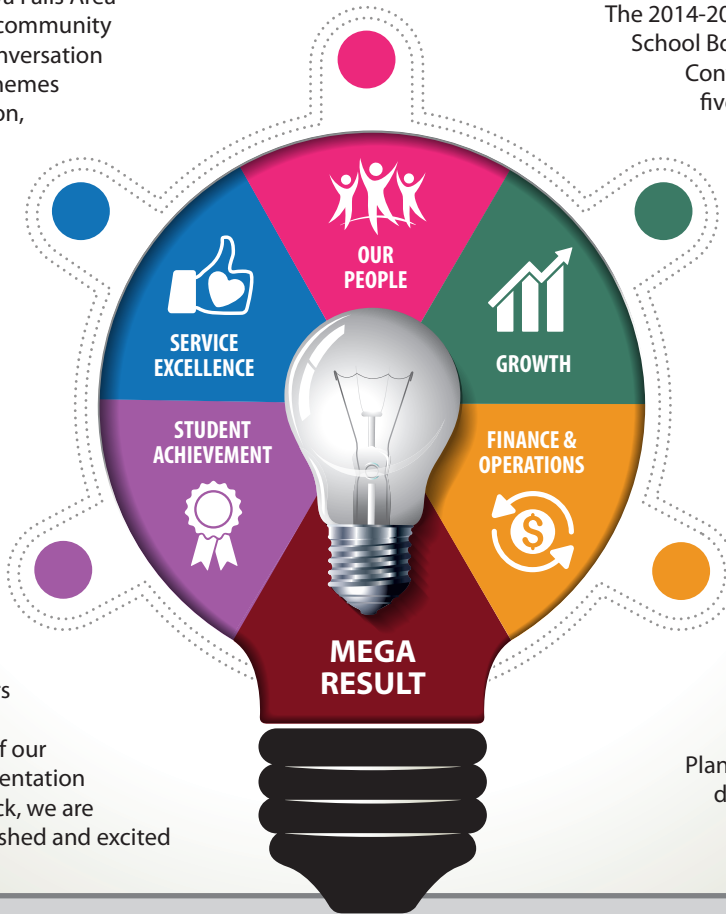
ON-LINE CALENDAR

Strategic Plan Update

In February of 2014, the Chippewa Falls Area Unified School District engaged community stakeholders in a Community Conversation for Educational Excellence. The themes from the Community Conversation, along with Board of Education governance policies, informed the development of the school district's 2014-2017 Strategic Plan.

The Strategic Plan is organized into five categories, or pillars: Student Achievement, Our People, Service Excellence, Finance and Operations, and Growth. Within each pillar is an overarching statement that describes the Plan's aim for that pillar. Three-year goals are also identified for each pillar.

We have spent the last three years working hard, not only to meet but to exceed the expectations of our community, through the implementation of our strategic plan. Looking back, we are proud of what we have accomplished and excited about the work ahead.



The 2014-2017 Strategic Plan will sunset this year. The School Board recommended holding a Community Conversation-type event approximately every five years. While it is not yet time for another Community Conversation, the 2014 categories/pillars will continue to be used during this 2017 update process.

The timeline for updating the CFAUSD Strategic Plan will be as follows:

- June 2017: Strategic Plan Goals Drafting Work
- July 2017: Presentation at the Board of Education Meeting
- October 2017: Community Presentation of Updated Strategic Plan Goals

We hope you will consider joining us this fall when we close out our 2014-2017 Strategic Plan with a report on the work that has taken place, and when we roll out our 2017-2020 Strategic Plan to show the exciting direction our school district is headed over the next three years. Keep watching for more information.

Students will graduate prepared to succeed in post-secondary education and careers, having the knowledge, skills, attitudes, and behaviors necessary to achieve their personal goals and contribute to the common good.

DID YOU KNOW?

5207 : 9
STUDENTS : SCHOOLS

REFERENDUM >> NEXT STEP

Thank you to our community for your support during the facilities and referendum process, and for your engagement in that process!

In February, the Board of Education held a work session to determine what steps to take next as we continue to address our facilities needs. At its regular meeting on February 16th, the Board voted to engage an outside company to study the community's support for addressing on-going facilities needs.

As a result, the Board is contracting with School Perceptions out of Slinger, Wisconsin, with whom the

district worked during its strategic planning process in 2005. School Perceptions will study whether or not the community will support another referendum moving forward, and if so, what the community would support in a referendum question. This information will be gathered in September of 2017.

Thank you, again, for your support during this process. We look forward to your continued engagement as we move forward!

new
for 2017-2018



Academic and Career Planning (ACP)

ACP is a **student-driven**, adult-supported process in which students create and cultivate their own unique and information-based visions for post secondary success. It was part of the Wisconsin Department of Instruction (DPI) Agenda 2017.

Beginning in the 2017-2018 school year the CFAUSD ensures that it is providing ACP services to pupils enrolled in grades 6 to 12.

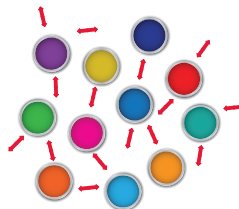
OLD TRADITIONAL 4-YEAR PLAN	NEW ACADEMIC & CAREER PLANNING
Product Based	Process Based
High School Graduation = End Point	High School Graduation = Check Point
4-Year-Plan of Courses (just high school)	Navigational Tool for All Students Grades 6-12 and Beyond
Student 'Alone' Responsible for Development	Student-Driven (with Support from Administrators, all Staff, Community and Parents)
Career Development is 'Only' the School Counselor's Job	Career Development is Systematic, Whole-school Responsibility

DID YOU KNOW?

205

AP EXAMS
TAKEN IN 2015-16

OLD TRADITIONAL 4-YEAR PLAN THE JOURNEY



In our old traditional model key elements of the ACP were already occurring in the district but they were fragmented and not happening in unison.

NEW ACADEMIC AND CAREER PLANNING THE JOURNEY



MEGA RESULT

Students will graduate prepared to succeed in post secondary education and careers, having the knowledge, skills, attitudes, and behaviors necessary to achieve their personal goals and contribute to the common good.

DID YOU KNOW?

62.3%

OF STUDENTS SCORE OF 3 OR ABOVE ON A.P. EXAMS

ACP is exciting for all students, families, faculty/staff and the community. Please check out the podcast to get a full description of ACP, Career Cruising, parent module, post secondary opportunities, job search, and various tools.

ACP – PODCAST



ACP – WEBSITE



ACP – DPI



BOARD OF EDUCATION CANDIDATES

APRIL 4th BALLOT – VOTE FOR TWO



INCUMBENT

Peter Lehmann

My wife and I have three children. Two have graduated from Chippewa Falls High School, and our third is a junior. For the past eighteen years, I have worked as a process engineer for TTM. I completed my undergraduate and graduate degrees at UW-Stout.

Why did you decide to run for the Board of Education?

As a youth, I was a member of 4-H for eleven years. This developed my interest and skill, and prepared me to be actively engaged in public service. Having served on the Chippewa Fire District and Lake Hallie Boards, I see the School Board as an opportunity to build on previous experiences and give back to the community.

What do you see as the greatest challenges facing public education?

Providing an environment where teachers and students can bond to create a positive learning experience. Every student has a teacher or mentor that has helped him or her get through a difficult experience or grade. These teacher/mentor and student interactions make a significant difference in the education system. Reflecting on our own years in school, most of us can name an event or teacher/mentor that stands out in our memory. The intangible part of the education system is the hardest to control, that connection between the student and school. It's not the type of text book, laptop, or form of instruction, but the positive connection between the student and school system that motivates students to apply themselves. It's the one pep talk from a principal, teacher or mentor that helps the student get over that difficult spot in life. The theme is the same: "do your best," but it's how the theme is applied in different situations that makes the difference.

As a Board member, what will your top priority be?

As with every board or committee, the goal is to create a "win/win" situation. A recent example is our building update/maintenance options. As Board members, we have to create a "win/win" for all stake holders. This goes for everyone, from the students and teachers to the residents of the district. Most residents agree that it is not the amount of financial support required to support our school, but how it is used. It is vital that the Board demonstrates good judgment when allocating the financial resources of the school district. My top priority is to create a "win/win" situation when making decisions on the School Board.



INCUMBENT

Amy Mason

I am married, with four children (ages 18, 15, 12 and 10). I work for the US Department of Agriculture in the Farm Loans Program. I served in the military for seven years as both an enlisted soldier and officer. I currently serve on the Police and Fire Commission for the City of Chippewa Falls.

Why did you decide to run for the Board of Education?

I very much believe in giving back to the community and serving others, and I also believe that good schools are a driving force for the success of a community. Running for the Board of Education is a way to give back to our community and to serve.

What do you see as the greatest challenges facing public education?

Funding continues to be an issue. Public schools are being asked to do more with less. New academic requirements, including ever-changing state assessments and career planning, in addition to providing non-educational services like mental health and suicide prevention, are just a few of the expectations being placed on public schools. Another significant challenge is attracting and retaining quality staff. The pools of qualified applicants are growing smaller, and post Act 10 has created a competitive marketplace among all school districts, large and small.

As a Board member, what will your top priority be?

While spending taxpayer money wisely is important, continuing to work with the Superintendent and my colleagues on the Board to increase student achievement levels within the Chippewa Falls School District is an even greater priority. Studies have shown that success in the classroom is related to what happens in the board room. The Board has already done much work, but we still have more work to do to align policy and expectations to increase those levels.



Ross Spitz

I grew up in Middleton, Wisconsin, and graduated from the UW-Madison School of Engineering in 1998. My wife and I moved to Chippewa Falls in 2005 and have two daughters (9 and 12 years old). Since graduating from college in 1998, I have worked in both the public and private sectors, designing and administering public works projects. I left my position as Transportation Engineer with the City of Eau Claire in the spring of 2016 to provide private engineering consulting services from my home and to provide more support to my family.

Why did you decide to run for the Board of Education?

I feel my background in engineering/construction would be an excellent addition to the Board and complement the strengths of the other members well. I am a strong believer in public service, and I see this as a great opportunity to become more involved in my community.

What do you see as the greatest challenges facing public education?

Limited funding. The costs of doing business continue to increase while available revenues decrease. We continue to find innovative ways to produce the desired outcomes using fewer funds. As I visit my children's schools and meet with their teachers, I am amazed at the innovative ways they continue to provide a high-quality education with limited resources. I want to help facilitate that practice in any way I can, and I believe my experience as an engineer in the public sector working with limited budgets will be beneficial.

As a Board member, what will your top priority be?

Last November, the majority of voters rejected both referendums regarding facility improvements. My top priority will be to take a fresh look at the facilities' needs throughout the district and come up with solutions that meet the needs of our students as well as the taxpayers. I feel it is imperative we continue to maintain facilities adequately so our children have the opportunity to learn in the same productive environment that we did growing up.

OPEN ENROLLMENT

Apply through April 28, 2017

Open Enrollment is a State of Wisconsin program that allows parents to apply for their children to attend school districts other than the one in which they live.

Wisconsin residents in grades 4K-12 may apply to participate.

If you currently have a student attending the Chippewa Falls Area Unified School District through open enrollment you do not need to apply again this year.

Application period for the 2017-2018 school year ends at 4:00 p.m. on April 28th, 2017.

OPEN ENROLLMENT QUESTIONS?

DISTRICT WEBSITE



DISTRICT OFFICE

1130 Miles Street

REGISTRAR

Jane Powers
715-720-1850

EMAIL

enrollment@chipfalls.org

CHIPPEWA FALLS AREA UNIFIED SCHOOL DISTRICT
Administration Office

1130 Miles Street ■ Chippewa Falls, WI 54729

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DISTRICT OFFICE 715.726.2417 ■ E-MAIL cardinalline@chipfalls.org ■ cfsd.chipfalls.k12.wi.us

SUPERINTENDENT Dr. Heidi Eliopoulos ■ HUMAN RESOURCES & PUBLIC RELATIONS Michelle Golden

LAYOUT/DESIGN Des Sikowski-Nelson



For information on ENROLLMENT

715.720.1850

enrollment@chipfalls.org

2017 Save the Date

Extravaganza
Saturday, April 22

Northern WI State Fair
July 12 - 16 *Come visit our booth!*

Open Enrollment Closes
Friday, April 28, before 4:00 p.m.

HS Athletic Code Meeting
Monday, July 31

High School Graduation
Wednesday, June 7

Pure Water Days
Saturday, August 12

Healthy Youth
Chippewa County
Friday, June 9

Registration
MIDDLE SCHOOL: August 8 - 9
HIGH SCHOOL: August 14 - 17

Summer School (ELEM & MS)
(Monday - Thursday; No Fridays)
June 12 - June 29
(No school July 3 - 6)
July 10 - July 27

First Day of School
Friday, September 1

Summer School (HS)
(Monday - Thursday; No Fridays)
June 12 - July 6
(No school July 3 - 4)

See page 9 for complete
2017-2018 School Calendar



WE'RE LISTENING How to Contact Us

Chippewa Falls Area Unified School District
1130 Miles Street Chippewa Falls, WI 54729-1923

Phone: 715.726.2417 Toll Free: 866.701.5864

Fax: 715.726.2781

SUPERINTENDENT
Dr. Heidi Eliopoulos
taylorhe@chipfalls.org
715.726.2417

EDUCATIONAL TECHNOLOGY
Scott Kowalski
kowalsjs@chipfalls.org
715.720.3753, ext. 3753

BUSINESS SERVICES
Chad Trowbridge
trowbrcm@chipfalls.org
715.726.2417, ext. 1806

**ASSESSMENT,
QUALITY & BB4C**
Dana Sommerfeld
sommerdm@chipfalls.org
715.726.2785, ext. 3004

**HUMAN RESOURCES
& PUBLIC RELATIONS**
Michelle Golden
goldenmr@chipfalls.org
715.726.2417, ext. 1910

**BUILDINGS,
GROUNDS, & SAFETY**
Randy Knowlton
knowltrc@chipfalls.org
715.726.2417, ext. 1904

STUDENT SERVICES
Christine McMasters
mcmastcl@chipfalls.org
715.726.2785, ext. 3003

FOOD SERVICE
Susan Lang
langsr@chipfalls.org
715.726.2400, ext. 2790

INSTRUCTIONAL PROGRAMS
Jenny Starck
starckjl@chipfalls.org
715.726.2785, ext. 3000



VISIT THE DISTRICT WEB SITE FOR MORE INFORMATION
cfsd.chipfalls.k12.wi.us



Tons of opportunities... *more things to love!*