

Policy Type: Operational Expectations**Communicating With the Public**

The Superintendent shall assure that the public is adequately informed about the condition and direction of the district.

The Superintendent will:

1. Assure the timely flow of information, appropriate input, and strategic two-way dialog between the district and the public that builds understanding of and support for district efforts.
2. Proactively share district news and strategically respond to community misperceptions or circulating untruths in order to protect the public image of the district.
3. Prepare and publish, on behalf of the Board, an annual progress report to the public that includes the following items:
 - a. Data indicating student progress toward accomplishing the Board's *Results* policies.
 - b. Information about school district strategies, programs and operations intended to accomplish the Board's Results policies.
 - c. Revenues, expenditures and costs of major programs and a review of the district's financial condition.

Monitoring Method: Internal Report

Monitoring Frequency: Annually in April

Date of Adoption: April 28, 2014